

Corporate Profile: Burasari Group

Founder and Managing Operator of the Island Escape Villas Project

Holding Overview & Track Record

Burasari Group is an international premium-class developer and management holding founded in 2002. As the creator of the Island Escape project, the group maintains full control over the asset's entire lifecycle — from architectural concept to daily premium service. With over two decades of experience, the company has established an impeccable track record across Southeast Asia (Thailand, Laos). For Family Offices, this serves as a primary marker of reliability: the asset remains under the stewardship of a single, powerful guarantor.

Global Compliance & Exclusive Alliances

Burasari Group's elite corporate governance and service quality are institutionally verified:

- **Star Alliance Royal Orchid Plus:** Burasari is the world's only non-chain hospitality brand accepted into this prestigious global program. This status confirms the successful completion of the most stringent operational and financial audits.
- **Special Hotels of the World:** Membership in an exclusive international association of unique luxury hotels.

UHNW Asset Management & Bespoke Hospitality

In the ultra-luxury residential segment, the group applies standards of **Bespoke Hospitality** and **Operational Excellence**:

- **Depreciation Control:** Professional Villa Management and a transparent reserve fund mechanism (3% FF&E) guarantee the asset's pristine technical condition and protect its long-term market value.
- **Exclusive Service:** A dedicated staff of private butlers, 24/7 concierge management, In-Villa Dining with personal chefs, and the integration of the internationally recognized wellness expertise of Sunyata Spa.

Industry Leadership & Recognition (2024–2025)

The company's ability as a founder to maintain peak asset liquidity and international interest is evidenced by its consistent leadership in top industry awards:

- Best Resort Hotel 2025
- Best Spa Hotel 2025
- Luxury Hotel Award of the Year 2024
- The Service Hotel Award of the Year 2024

Corporate Governance & Guarantees (Leadership)

Founder and Managing Director, Khun Lily Udomkunnatum, is recognized as one of Asia's most influential figures in hospitality (*Inspiring Women in Travel – Asia Awards 2024*). Burasari Group's rigorous management oversight and stable financial model form the bedrock of transaction security, ensuring the fulfillment of profit-sharing obligations and the 100% Buy-Back mechanism with same-day capital return.

Summary

Investment in Burasari Group projects is a strategic decision that provides financial stability, proven operational efficiency, and absolute capital protection under the management of the asset's direct creator.